



Table 1:

Theme	What have we got now?	In 5 years time... 'Where do we want to be?'
Cricket Participation (Playing members)	<ul style="list-style-type: none"> ▪ A Total of 36 registered senior male playing members ▪ 50 junior playing members ▪ 15 senior female playing members ▪ ▪ 	<ul style="list-style-type: none"> ▪ Increase the number of senior playing members to 60 largely as a result of current junior members coming through the age group and into the senior sides. ▪ The club, with this increased number, will then be in a position to field a 3rd XI affording junior members a better opportunity to play senior cricket at a standard at which they can compete. ▪ Increase junior female members to at least 6, accounting for one at each junior age range. ▪ ▪
Clubmark Accreditation (Cricket Clubmark)	<ul style="list-style-type: none"> ▪ A Club Development Manager has been appointed based upon the job description supplied by the ECB and a development working group has been established, one of the priorities being to ensure the club achieves ECB Clubmark Accredited status. ▪ All of the suggested Child Protection procedures have been implemented throughout the club and are overseen by a qualified and experienced Child Welfare Officer ▪ The clubs coaching programme is successfully run and all club junior sides have competed competitively in the Pembrokeshire leagues for a number of years. 	<ul style="list-style-type: none"> ▪ Achieve ECB Clubmark status ▪ Maintain the standards set in achieving Clubmark Accredited status. ▪ Use the newly formed Development Working Group to ensure development continues beyond the scope of the Clubmark Accreditation Process and to ensure that the Club always has and is aiming to achieve, new and long-term goals. ▪ ▪



	<p>unprecedented increase in coach numbers and coaching qualifications.</p> <ul style="list-style-type: none"> ▪ 	
Club Coaching Roles	<ul style="list-style-type: none"> ▪ The club currently has 6 qualified coaches of varying levels of qualification ▪ The club relies on this core of qualified individuals as well as a large number of other volunteers to deliver its coaching programme. ▪ Many qualified coaches perform other roles within the club, a number being team managers, two being team captains, one the Child Welfare Officer and infact the majority sitting on the club management committee. ▪ ▪ 	<ul style="list-style-type: none"> ▪ To still be delivering a well organised and well structured coaching programme throughout the club and at all ages ranges. ▪ Encourage qualified coaches to further progress through the coaching ladder. ▪ Continue when possible, to fund the cost of coaching courses for any club member, willing to become part of the club coaching team, who expresses an interest in becoming a qualified coach. ▪ The desired outcome is that both the number of coaches at the club increases and the experience and skill level of those coaches is improved. ▪
Club Volunteering Roles	<ul style="list-style-type: none"> ▪ The club has a core of 10 volunteers who support the running of the club day to day. ▪ ▪ ▪ ▪ 	<ul style="list-style-type: none"> ▪ Maintain the number of volunteers and encourage any expressing an interest to become involved. ▪ Aim to increase the number of volunteers, particularly parents/guardians of junior playing members to assist with junior coaching. ▪ Develop a system to recognise volunteers and reward them for their contributions and achievements. ▪ ▪
Club Membership (whole club membership)	<ul style="list-style-type: none"> ▪ Cricket club membership is included in the 	<ul style="list-style-type: none"> ▪ Maintain or increase the number of members



	<p>Athletic Club Membership (A separate body of which the Cricket club has a 1 third voting right) which currently stands at around . . .</p> <ul style="list-style-type: none">▪ Membership covers a wide range of ages from as young as 8 right up to 90+ years of age.▪ The club attracts the majority of it membership from the local town and the surrounding areas.▪▪	<p>at the club</p> <ul style="list-style-type: none">▪ The cricket club will continue to both support and take an active decision making role in the Athletic Club re-development, a project aimed at vastly improving club facilities.▪▪▪
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Section checklist

Ask yourself the following questions...

- Is the content of this section **accurate** and **realistic**?
- Have you **cross referenced** other sections of the club development plan that impact on this section?
- Have you **scheduled** activity in a **logical** and **phased** pattern over a period of time during this section?
- Do you have the **capacity** and **resources** to deliver this section?
- Have you demonstrated **ownership** of this section?
- How will you **communicate** the actions in this section?